



Tfl artist's impression

TFL PROPOSALS FOR MAJOR CHANGES TO HOLLAND PARK AVENUE

As your local community groups we have heard the significant concerns about the Tfl proposals for our neighbourhood. We have produced this leaflet to highlight those concerns and urge you to

HAVE YOUR SAY

The following associations and groups have supported this leaflet:

**The Kensington Society - Norland Conservation Society
Clarendon Cross Residents' Association - Holland Park Residents' Association Holland Park Avenue
Residents' Association - Norland Square Action Group Queensdale Walk Residents' Association - Royal Crescent Residents' Association**

What can you do? Write to

Essential: TfL: FREEPOST TFL CONSULTATION or consultations@tfl.gov.uk

Also: The Leader of the Council: cldr.elizabeth.campbell@rbkc.gov.uk

Your Councillors:

Norland: cldr.david.lindsay@rbkc.gov.uk cldr.julie.mills@rbkc.gov.uk

Holland: cldr.aarien-uday.areti@rbkc.gov.uk cldr.charles.oconnor@rbkc.gov.uk
cldr.johnny.thalassites@rbkc.gov.uk

Your MP: emma.dentcoad.mp@parliament.uk

**Attend the meeting arranged by The Kensington Society
at the Town Hall (Great Hall) at 6.30 pm Thursday 13 June (doors open at 5.30pm)**

DEADLINE FOR COMMENTS SUNDAY 16 JUNE

In principle the Mayor's aim to provide London with a greener, healthier and more pleasant environment by encouraging walking, cycling and the use of public transport is to be welcomed.

TfL proposes to create a cycle lane from Notting Hill down Holland Park Avenue. This would involve major environmental changes adversely affecting the communities living and working in the area. We believe that this proposal will NOT achieve the Mayor's intentions. Please see overleaf the main reasons for concern.

Reduce Holland Park Avenue to one lane of traffic on each side.

Impact: Increased gridlock on the already congested A40 (Holland Park Avenue), a major east/west artery, with attendant increase in pollution from idling and queuing vehicles.

Impact: Delay in response times for ambulances, fire service, police, and increased journey times for buses and taxis.

Impact: Cyclists travelling at speed heading west down hill and unwilling to lose momentum will create risk of collision with slower cyclists and people entering from side roads.

Impact: Cyclists will also suffer from the higher emission levels from congestion in what is already one of London's most polluted areas.

Reduce the number of turns into Holland Park Avenue from residential side road, removal of controlled crossings and increase the number of one-way streets.

Impact: Rush hour traffic will divert to rat-runs through residential streets. Difficulty of vehicles entering Holland Park Avenue from side roads.

Changes to pedestrian crossings and bus stops.

Impact: A less efficient and user-friendly transport system for young families, the elderly and vulnerable, and low-income passengers dependent on public transport.

Combine cycle lanes with footways; site bus stops away from the road.

Impact: Pedestrians will be obliged to cross fast-flowing cycle lanes in the absence of controlled crossings.

Removal of parking spaces and loading bays serving the shops on Holland Park Avenue.

Impact: Risk of further independent shop closures, as customers are deterred by increased congestion with loss of parking, and businesses suffering increased difficulty in receiving deliveries.

Removal of some 20 trees in Notting Hill Gate and Holland Park Avenue.

Impact: Loss of the intended wind-break function at Notting Hill markedly detracting from the neighbourhood's identity. Fewer trees to **absorb pollution and baffle noise.**

WINNERS AND LOSERS

Winners

- Fast transiting cyclists

Losers

- Pedestrians, especially mothers and babies, children and the elderly negotiating speeding cyclists; additional pollution from increased congestion.
- Bus users, especially the elderly and vulnerable as well as tourists with access to fewer bus stops
- Taxi users and local motorists caught in increased congestion and gridlock
- Emergency services – ambulances, police and fire engines caught in gridlock.
- The local community : rat-run traffic on residential roads, loss of local shops and destruction of local character and identity with reduction in number of trees.